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**Verimatrix and RCDb Partner to Secure and Deliver Premium Video
to LG Smart TVs and Blu-ray™ Players**

AMSTERDAM -- September 9th, 2011 – Verimatrix, the specialist in securing and enhancing revenue for multi-screen digital TV services around the globe, Related Content Database, Inc. (RCDb), a next generation television software and data services company, and LG Electronics, the leading worldwide Consumer Electronics manufacturer, unveiled today at IBC 2011 a complete solution for pay-TV operators and broadcasters to securely deliver their premium content offering over IP to LG's Smart TV platform and Blu-ray players.

The joint solution highlights how service providers and broadcasters can easily deploy a multi-platform service for distribution of premium content in a highly secure, cost-effective manner across the open Internet or within a managed network.

The Verimatrix VCAS™ for Internet TV solution provides encryption, secure key management and device authentication to protect streaming content to LG devices. RCDb's WatchWith™ Service Delivery Platform enables an operator-branded application accessible via the LG App Store, and LG Smart TV platform family including LG LCD and plasma TVs, Blu-ray players and the Smart TV Upgrader.

RCDb's WatchWith Service Delivery Platform also delivers secure streaming video to Blu-ray players, and leverages a common rights management interface through the Verimatrix MultiRights™ infrastructure.

“Our partnership with RCDb greatly expands the range of connected devices that can be supported in secure multi-screen deployments,” commented Steve Oetegenn, Verimatrix's chief sales and marketing officer. “RCDb's proven compatibility with the LG Smart TV platform will accelerate the deployment of compelling applications that leverage our joint integration efforts.”

“With a secure and stable Smart TV environment that respects the rights of content owners, broadcasters and MVPDs, LG can provide consumers with access to premium video content.”

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said Young-jae Seo, vice president in charge of LG's Smart TV team, LG Electronics. "LG will leverage existing CE expertise to develop more attractive user experience for Smart TV users."

"For the first time ever, pay-TV operators and broadcasters can turn to a team of world-class companies that have brought their solutions together to deliver content to connected televisions, as well as standards-based Blu-ray players," said Zane Vella, chief executive of RCDb. "IP delivery is complicating service distribution, so a solution that leverages both standards and OEM-differentiated offerings will be key for the years ahead."

To view a demonstration of the joint solution, visit the Verimatrix booth 4.B54 at IBC 2011.

About Related Content Database, Inc.

Related Content Database, Inc. (RCDb) provides next generation TV software solutions and data services to Hollywood studios, network operators, and consumer electronics manufacturers. RCDb's WatchWith Service Delivery Platform enables rapid integration and deployment of a wide range of public and private web services to managed network set-top boxes, connected TVs, game consoles and Blu-ray discs and players. The Related Content Database™ provides time-based metadata and services to enable monetization of digital video across multiple distribution platforms. The company has offices in San Francisco and Los Angeles. For more information visit www.rcdb.net or www.watchwith.com.

About Verimatrix

Verimatrix specializes in securing and enhancing revenue for multi-screen digital TV services around the globe. The award-winning and independently audited Verimatrix Video Content Authority System (VCAS™) and ViewRight® solutions offer an innovative approach for cable, satellite, terrestrial and IPTV operators to cost-effectively extend their networks and enable new business models. As the recognized leader in software-based security solutions for premier service providers, Verimatrix has pioneered the 3-Dimensional Security approach that offers flexible layers of protection techniques to address evolving business needs and revenue threats. Maintaining close relationships with major studios, broadcasters, industry organizations, and its unmatched partner ecosystem enables Verimatrix to provide a unique perspective on digital TV business issues beyond content security as operators seek to deliver compelling new services. Verimatrix is an ISO 9001:2008 certified company. For more information, please visit www.verimatrix.com, our Pay TV Views blog and follow us at @verimatrixinc and LinkedIn to join the conversation.

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